



# MIKE ROSCOE RUDD

## CREATIVE DIRECTOR

*"My creative palette blends colorful richness into curves and shapes to convey the act of the artist strategically creating a dialog between the observer and the injection model"*

[WWW.MIKEROSCOERUDD.COM](http://WWW.MIKEROSCOERUDD.COM)

## WORK EXPERIENCE

### Mike Roscoe Rudd / Disney, 20th Century, Apple, Nike, Hollywood, California

April 2010 - August 2023 // Creative Director // Contract

// [www.mikeroscoerudd.com](http://www.mikeroscoerudd.com) // Motion - Print - Social Media - Photography - Design  
+ Celebrity Marketing Campaigns + Content Producer + Creative Management + Director

### The Wynn / Marketing, Las Vegas, Nevada

May 2021 - September 2021 // Creative Director // Contract

// [www.wynnlasvegas.com](http://www.wynnlasvegas.com) // Wynn Celebrity Photo-shoots - Campaign Management  
+ Social Media Campaigns + WynnBet Re-branding + Motion Design + Creative Management

### MEDIA RED / Beach Body, Playa Vista, California

April 2021 - June 2021 // Creative Director // Freelance

// [www.mediarred.tv](http://www.mediarred.tv) // Beach Body Productions  
+ Motion Design + Creative Management + Commercial Production + Set Production

### The 360 Agency / AT&T, Los Angeles, California

March 2021 - July 2021 // Creative Director // Freelance

// [www.the360agency.com](http://www.the360agency.com) // AT&T Multicultural Branding - Direction - Design  
+ 360 Social Media Campaigns + Creative Direction + Products + Presentations

### Charts + Darts, Los Angeles, California

December 2020 - January 2021 // Creative Director // Contract

// [www.chartanddarts.net](http://www.chartanddarts.net) //  
+ Social Media Campaigns + Concept Ideation + Video Production + Social Media

### MOCEAN / Disney, Burbank, California

February 2020 - March 2020 // Creative Director // Freelance

// [www.mocean.net](http://www.mocean.net) // FREEGUY The Movie  
+ 360 Social Media Campaigns + Art Direction + Video Production + Concept + Ideation

### Times10 / Adidas, Burbank, California

July 2019 - October 2019 // Creative Director // Full-time

// [www.times10.net](http://www.times10.net) // Adidas - Adidas Social Media - Adidas Basketball  
+ Social Campaigns + Adidas Basketball + Video Production + Experiential

### Collier.Simon, Hollywood, California

January 2019 - March 2019 // Sr. Art Director // Freelance

// [www.colliersimon.com](http://www.colliersimon.com) // NFL - Experian Boost  
+ Social Campaigns + Sr. Art Direction + Concept + Post Production + Broadcast



## SKILLS

Ai Art Direction  
Photoshop Ai BETA  
Midjourney / Stable Diffusion  
Ai Images / Video  
Motion Graphics  
Entertainment Branding  
Key Art  
Storyboarding  
Concept & Ideation  
Decks  
Content Producer  
Creative Comps  
Experiential Outdoor  
360 Marketing Campaigns

Master Levels  
Adobe Photoshop  
Adobe After Effects  
Adobe Premiere  
Adobe Illustrator

## RECOMMENDATIONS

Brendan Zipfel  
Content Producer,  
Electronic Arts (EA)

"Mike is a confident, focused, and insightful creative director. Having worked with Mike in the past on projects for clients such as Apple Originals and Apple Music, I was able to experience his leadership and direction first hand."





## WORK EXPERIENCE

### AEG Presents, DT Los Angeles, California

May 2018 - July 2018 // Digital Designer // Freelance

// [www.madisonvine.com](http://www.madisonvine.com) // AEG Presents Concerts - Dirty Projectors - Rare Festival

+ Social Media Campaigns + Motion Graphics + Artist Campaigns + Concept Design + Animation

### Madison + Vine, Hollywood, California

April 2018 - June 2018 // Sr. Art Director // Freelance

// [www.madisonvine.com](http://www.madisonvine.com) // Drake - McDonald's - AT&T - Coachella

+ Social Media Campaigns + Concept Design + Photographer + Creative Direction

### PROOF Creative Group, Burbank, California

February 2018 - April 2018 // Sr. Art Director // Freelance

// [www.aboutproof.com](http://www.aboutproof.com) // Disney - Pixar - SONY Pictures - The Incredibles - Hotel Transylvania

+ Social Media Campaigns + Concept Design + Illustrator + 3D + Photoshop + Creative Direction

### CASHMERE Agency, Playa Vista, California

October 2017 - February 2018 // Supervising Producer // Full-time

// [www.cashmereagency.com](http://www.cashmereagency.com) // Netflix - SONY - HBO - Disney Freeform - Snoop Dogg - Cisco

+ Supervisor + Floor Manager + Producer + Motion Design + Video Production + Creative Direction

### ROSEWOOD / Apple Originals, iTunes, Santa Monica, California

July 2017 - October 2017 // iTunes Associate Art Director // Full-time

// [www.rosewoodcreative.com](http://www.rosewoodcreative.com) // iTunes Original Content - iTunes Instagram

+ Social Media Campaigns + Video Editing + Motion VFX + 3D Content + Video Production

### CONSCIOUS Minds / Nike Digital, Pasadena, California

September 2016 - June 2017 // Motion Graphics Artist VFX // Freelance

// [www.weare.cm](http://www.weare.cm) // Nike, Nike+, Nike Unlimited, Nike+ App Video, Production, Nike Digital Campaigns

+ Social Media Campaigns + After Effects + Motion VFX + Video Production + 3D Content + Art Direction

### FICTION, Portland, Oregon

September 2015 - September 2016 // Art Director // Full-time

// [www.thinkfiction.com](http://www.thinkfiction.com) // Apple, Adidas, Reebok, NBA Leagues, Reebok UFC, NBA Mitchell & Ness

+ Art Direction + Photoshop + Motion Graphics + Print + 3D Modeling + Concept Development

### FUNNELBOX, Portland, Oregon

August 2015 - January 2016 // Video Editor // Freelance

// [www.funnelbox.com](http://www.funnelbox.com) // Post-Production Video Editing for Funnelbox online Marketing Campaigns

+ Post Production + Art Direction + Concept Development + Video Editing + Motion Graphics

### NYLON Magazine, Hollywood, California

October 2013 - October 2015 // Creative Producer // Art Director // Video Editor // Freelance

// [www.nylonmag.com](http://www.nylonmag.com) // Motion Graphics for multiple media outlets in the Fashion Industry

+ Social Media Campaigns + Motion Graphics + Online Video Identity + YouTube Programming + Video Reels

### The REFINERY Creative, Studio City, California

November 2013 - January 2014 // Art Director // Freelance

// [www.therefinerycreative.com](http://www.therefinerycreative.com) // The 100, Sony Pictures, Concept Development, Key Art Campaigns

+ Key Art + Art Direction + Concept Development + Photoshop + Graphic Design + Typography + Print Advertising

### BLT Communications, Hollywood, California

June 2011 - June 2012 // Jr. Art Director // Full-Time

// [www.bltomato.com](http://www.bltomato.com) // Paramount, Sony Pictures, HBO, Showtime, Key Art Print and Digital Marketing Campaigns

Jr. Art Director to Creative Director, Rick Lynch

+ Key Art + Art Direction + Living One + Creative Direction + Photography + 3D Modeling + Concept + Motion Graphics

## REFERENCES

Travis Harper  
Nike Senior Producer,  
CONSCIOUS MINDS

Peter Stark  
Partner, Creative Director,  
Print at B O N D

Rick Lynch  
Owner, Creative Director,  
Theatrical Print at BLT

## INTERESTS

Humanity  
1920's Films  
Design  
Fashion  
Photography  
Traveling  
Motor sports

## COLLEGE

Ai of Portland  
BFA Film  
Motion Graphics  
& Photography